



### CORPORATE VS COOPERATIVE

BE TREATED LIKE A CUSTOMER	BE TREATED LIKE A PERSON
SELL AS MANY AS POSSIBLE	SELL THE HIGHEST QUALITY POSSIBLE
SLICK MARKETING TO MANIPULATE EMOTIONS	INVESTING IN SUBSTANCE AND PRODUCT INTEGRITY
HIERARCHIES OF POWER, TOP-DOWN DECISION-MAKING	SHARED POWER, COLLECTIVE DECISION-MAKING
PROFITS BENEFIT THE FEW	PROFITS BENEFIT ALL MEMBERS
FOOD FOR PROFIT	FOOD FOR LIFE

Which do you prefer?



### OUR MISSION

Our mission is to provide healthy food and high quality products to our members and the local community.

We make every reasonable effort to buy and offer locally grown and created products that are produced and packaged in an environmentally sustainable and socially responsible manner. In an effort to reduce wasteful packaging, we emphasize and facilitate bulk buying and ordering for our customers.

Our governance and daily functioning depend on the voice and time of our volunteers and members. We provide educational opportunities for local farmers and artisans, the general public and all customers through our products and community participation.

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 WWW.CLEARCREEKCOOP.ORG

# OWNER-MEMBERSHIP

## CLEAR CREEK FOOD CO-OP



### INVEST IN YOUR VALUES

By becoming an owner-member at the Clear Creek Food Co-op, you're not just getting more involved in a community resource that provides healthy, organic, bulk and local foods. You're also joining in an exciting business model focused on shared ownership and member control.



# Owner-Membership Options

## ABOUT OWNER-MEMBERSHIP

Membership is **voluntary** and open to all.

You do not need to be an owner-member to shop at our store – **we welcome anyone from the community to come in and shop.**

If you want to **participate in our bulk-ordering program** (where you can get the products you love more cheaply because there's less packaging and overhead), you do need to be an Owner-Member.

This membership model is new for our Co-op as of March 2010, and we'll be refining it as we try it out this first year. **We welcome your feedback** and suggestions for improvement!

## BECOMING AN OWNER-MEMBER

As an Owner-Member, you will be investing in your local community. Your money will support a cooperative grocery store in which you have a voice.

### Benefits:

- One-time investment, no recurring costs
- Owner-Member pricing on special sale items
- Access to bulk food ordering
- Vote at our member meetings
- Special store sales
- Member appreciation events
- Discounts with other national food coops
- Discounted admission to educational programs
- Quarterly newsletter

**Investment:** \$180 per household



## DISCOUNTS FOR WORKING OWNER-MEMBERS

We're most successful when our owner-members are engaged in our operations. To that end, we offer special discounts to Owner-Members willing to work volunteer shifts at the store. It's a great way to meet other members of the Co-op community, and to learn more about food and where it comes from.

Contact us to find out more about how to take advantage of this opportunity.

## PAYMENT PLANS

Your owner-member benefit package is effective immediately upon first payment of any amount. The Co-op benefits the most when you pay your investment in full, but if you cannot afford to, you may choose from one of these options:

- 2 yearly payments of \$90
- 4 yearly payments of \$45

## OWNER-MEMBERSHIP APPLICATION

Please complete this page to apply for membership at the Clear Creek Food Co-op.

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_  
\_\_\_\_\_

PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

*I plan to work in the store for a discount*

*I'm interested in serving on a board committee*

*Please add me to the e-mail mailing list*

Please return this application with your owner-membership payment to the Co-op in person or by mail (address on back). We'll send you a message confirming your membership soon!

*“I've been shopping at the Co-op since 1980 and it's still a vital part of my family's food experience. The Co-op offers important models for healthy eating and economic vitality not frequently found in society.”*

*--Long-time Co-op member*